Video Mentors Provide Performance Support via System Demonstrations

LearnQuest recognizes that learning can take many forms, such as classroom, virtual, or self-paced. But often times, training engagements can be enhanced with supplemental learning. As students acquire new skills, they benefit from support beyond the training environment to assist them in retaining and mastering those new skills.enrollments in any IBM Self-Paced Virtual Classes offered by LearnQuest.

Video Mentors can be deployed in many formats, such as:

- Embedded in CBTs for students new to a job skill
- Hosted on the client's intranet
- Accessed from an interactive, Flash-based landing page
- Hosted on an internal SharePoint site in conjunction with other system documentation
- Linked from online tool help systems
- Hosted on a LearnQuest server accessible via a client portal
- Accessed from mobile and tablet devices
- Hosted on public or private YouTube channels

System-related skills can be especially complicated and difficult to master. As training leverages a self-paced format at an increasing rate, demonstrations and simulations of key system skills are an important component of any training program. However, once the student completes the self-paced course, he or she often needs additional performance support in order to be effective on the job.

In this way, Video Mentors are beneficial to the ongoing learning process. Video Mentors are on-demand, task-specific, system-based video demonstrations. The video mentor modality delivers just-in-time asynchronous learning in small, digestible increments. They can replace or supplement static how-to documents and demonstrate key skills at any time or place as needed by the student.

Video Mentors typically run three to five minutes long, are focused on specific skills and procedures, and can be developed with or without professional narration. Video Mentors are a convenient, flexible, and cost-effective solution for students to supplement training.

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