

June 2015

Welcome to the June 2015 LearnQuest Partner Newsletter! This is a monthly newsletter that LearnQuest sends to all of our Partners. The purpose of the newsletter is to feature topical discussions, highlight events, and help establish both meaningful connections between our Partners and an enduring relationship with LearnQuest.

In this edition, we share important details about the three EMEA IBM Conferences LearnQuest is hosting in Dublin, Ireland, announce the creation of a LearnQuest LinkedIn group devoted to our Partner Network, and introduce the newest member of our Partner Team, Lukasz Niegowski!

Your LearnQuest team is always excited to hear from our Partners; we encourage you to let us know what you want to see in next month's newsletter!

In the Spotlight

October 13-16, 2015 Dublin, Ireland

For the fourth time, the <u>IBM Digital Experience 2015</u> and the <u>IBM WebSphere Technical University PLUS</u> (now called IBM Software University 2015 to reflect the integration of new topics, such as Cloud, Rational and Tivoli) will be held together.

This year we are adding the <u>IBM Commerce</u>
<u>Learning Academy 2015</u> as well, and each attendee who registers for Dublin will have full access to all three conferences. We are anticipating about 1,000 participants!

LearnQuest is excited to, once again, host these conferences as part of the IBM Global Skills Initiative program; we look forward to your valuable participation in the role of:

- Speaker
- Sponsor/Exhibitor
- Reseller

REGISTER BEFORE JULY 10th AND SAVE 10%

Things to Come

LearnQuest is creating a LinkedIn group just for our Partner Network in which all Partners can be actively engaged. Through this group, you can receive relevant updates and promotions, and interact seamlessly with the LearnQuest Partner Team and other Partners.

We hope to have this group up and running very soon. Let us know what type of information you would like to receive via LinkedIn and which individuals from your company should be a part of the group. Please email Adam Schantz with your ideas.

New Member of LearnQuest Partner Team

Lukasz Niegowski recently came on board as our Strategic Partnership Manager for Western Europe. He joins LearnQuest with eight years of experience in Sales and Recruiting in the IT space—most recently, as a Channel Account Manager for Sophos.

We are very excited to have Lukasz as part of the team. Please join us in welcoming him to LearnQuest!

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Join us on Social Media









IBM Digital Experience 2015





IBM WebSphere Technical University 2015

IBM Commerce Learning Academy 2015



Why should you attend?

- Enhance your skills with technical deep dives, hands-on labs, strategy sessions, and certification tests on IBM technologies
- 300+ business strategy, technical-themed, and hands-on lab sessions
 For: IT professionals, architects, administrators, developers, and integrators

For: executives, line of business leaders, and business analysts

Numerous networking opportunities

Reseller Model

- Your company has the opportunity to earn commission on each ticket you sell
- Two page Conference Reselling Agreement, with commission basedon number of sales

Please contact Markus Mueller with any reselling questions at Markus.Mueller@learnquest.com or +49-160-9063-2517

	Official Ticket Price	Your Commission	Profit / Ticket
1-10 Participants	€1995	30%	€598.50
11-100 Participants	€1995	40%	€798.00
101+ Participants	€1995	50%	€997.50

Any General Conference Questions? Contact us at: IBMConferences@Learnquest.com

The LearnQuest and IBM Conference Team and the IBM Global Training Providers

This event is being organized as part of IBM's Global Skills Initiative, by <u>LearnQuest</u>, an IBM Global Training Provider, in collaboration and coordination with all IBM Global Training Providers.



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