

March 2014

Welcome to the first edition of the monthly LearnQuest Partner Newsletter! In the past 8 months, LearnQuest has expanded to almost 30 countries and added over 100 partners globally. During this exciting time, we believe it is particularly important to regularly communicate and engage with our growing LearnQuest Partner family. Our aim is to distribute a monthly newsletter that features topical discussions, LearnQuest events, and helps establish both meaningful connections between our partners and an enduring relationship with LearnQuest.

Enhancing Partner Performance

LearnQuest has an unwavering commitment to our partner's success. We are always listening carefully to what you have to say and strive to address the hottest topics and most relevant information to help you grow your business.

As part of this commitment, we continue to provide operational and sales training and support. By request, in this newsletter, we have included a list of the Top Ten IBM Courses for each IBM Brand to help you to pinpoint the hottest classes out there.

Top Ten Course by Brand

Partner Excellence



As a family-run organization, LearnQuest views its employees and partners as extended members of the family. Within our community, we recognize hard work, enthusiasm, and dedication. In this section of the Newsletter each month, we will recognize a partner that has demonstrated exemplary achievement, contribution, and performance beyond expectation.

This month, we are highlighting Education-eg. Education-eg is LearnQuest's Exclusive Partner in Egypt, Jordan, Lebanon, Morocco, and Tunisia. In the time that LearnQuest and Education-eg have been working together, Education-eg has significantly grown its business beyond historic performance in the region, exceeding our expectations and

What's Coming Up

2014 Virtual Kickoff Summit

We're excited to kick off the new year with our first- ever regional Partner Summits! With such a growing network, LearnQuest will provide a forum (in each region) around the world where our local partners can come together, share ideas, best practices and stay up to date on all things LearnQuest. We are looking forward to seeing you at the summit. Stay tuned so you don't miss out!

Ask us Anything

Can a partner request and reserve an instructor prep machine?

Yes. An instructor prep machine can be reserved through the partner portal. **Education Partners** may request test time on the IRLP for instructor training and/or class preparation. Standard lab charges will apply. **Education Partners** may also request that the labs for a class be set up in advance of the class start date by scheduling the start date of the class to an earlier date. Please note that additional charges for the extra days you use the lab will apply.

How do partners

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seamlessly integrating into the LearnQuest community.

Education-eg perfectly exemplifies how LearnQuest and the IBM Global Skills Initiative strives to enable local partners to grow their markets, strengthen their respective businesses, and excel in the regions they know best.

Remarkable job Education-eg, we congratulate you on your excellent performance!

Note: LearnQuest is always excited to hear from and about each of our partner's exceptional achievements. We look forward to regularly acknowledging outstanding partner performance!

■ Visit Education-eg Website

In the Spotlight



Our partners are invaluable. Late last year, Sebastian Ilka, Director of Global Channel Development (pictured on left), traveled to South Korea and met with Mirhenge Education Director, JT Kim (pictured on right) and the rest of the Mirhenge team! Mirhenge is located in Seoul Korea, where they are LearnQuest's Exclusive Public Partner. LearnQuest is thrilled to be working closely with Mirhenge's dedicated team; this truly has been a shining example of how, together, we are on the fast track to great success.

NNote: Like the picture you see here? You can have your picture in the next Newsletter too! If you have a poster from LearnQuest, take a picture in front of it and send it to us: you could see it in our next issue. Don't have a LearnQuest poster? Reach out to partners@learnquest.com and let us know!

upload evaluations?

As part of LearnQuest's standard operating procedures, instructors are required to have all students complete daily feedback forms in addition to final class evaluations. The evaluations are immediately available to the Education Network Partners via the Partner Portal. Partners must complete these evaluations and feedback forms and upload them to the partner Portal.

How does a partner see all students enrolled in their classes and/or the students they enrolled in LearnQuest public classes?

Once a partner is logged into the partner portal they can visit the 'Reports' tab. After clicking on this tab, a menu will appear that allows you to run various reports. A partner may click on either the report that shows all students they have enrolled in LearnQuest public classes or all students enrolled in their classes. Remember, checking these reports is the best way to manage attendance!

Join us on Social Media







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