

Sponsorship opportunities

Continuous Engineering for the Internet of Things Summit 2016

November 15 - 17, Long Beach, California (on the Queen Mary)

IBM Internet of Things

IBM



Invest in ICE IoT 2016:

Increase your visibility among clients, grow your business, and cultivate new leads at [IBM Continuous Engineering for the Internet of Things Summit 2016](#). The exhibition area is a centrally located area to feature your solutions and services. Reach the CE/ IoT community and promote your solutions to a targeted audience. Several afternoon and evening networking events will be in the exhibition area giving your organization great exposure to event attendees. Make your selection from several sponsorship options that can help build your brand while meeting your business and budgetary requirements. Please review the different opportunities for investing as a sponsor. Special rates for non-profit engineering associations.

Hours: Nov 15: 10am to 7pm
Nov 16: 10am to 7pm
Nov 17: 10am to 5pm

For more information about sponsorship opportunities or to discuss

customized sponsorship opportunities contact: Jeff Barrette | Jeff.Barrette@learnquest.com | 909-366-3954

Five Reasons to invest in a sponsorship:

1. Take advantage of unique sponsorship opportunities to increase your visibility among clients, business partners, industry leaders, IBM Executives and the IBM technical team.
2. Leverage networking and collaboration opportunities to forge new partnerships, build stronger relations, and grow your business.
3. Immerse yourself in sessions and training that build the skills you need to create competitive advantage and help your business succeed.
4. Strengthen attendee knowledge of your products and services, and demonstrate leadership in your industry.
5. Turn opportunities into outcomes with the leads you capture at ICE IoT Conferences 2016.

**Act now and contact:
Jeff.Barrette@learnquest.com**

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Sponsorship Packages (Participation is subject to review and approval)

	Diamond (1)	Gold (3)	Silver	Bronze	Standard
Price US\$	25,000	10,000	4,500	3,000	1,500
Exhibition space size	Double	Table	Table	Table	None
Wireless internet	✓	✓	✓	✓	-
List of attendees	✓	-	-	-	-
1-6' draper table	✓ ✓	✓	✓	✓	-
Full conference badges	5	3	2	1	1
Sponsor reception	✓	-	-	-	-
Sponsor: café breaks (2), one lunch	-	Choose of: 1. 2 cafes 2. lunch	-	-	-
Logo with hyperlink for site	✓	✓	-	-	-
Text on website sponsorship tab	75	50	40	-	-
Logo on website	-	-	✓	✓	✓
Speaking slot	✓ ✓	✓	✓	-	-
Logo on conference welcome bag	✓	-	-	-	-
Insert in welcome bag	✓	✓	-	-	-
Logo on agenda, pocket agenda	✓	✓	✓	✓	✓
Page in pocket agenda	Back cover	Full page	Half page	Quarter	-
Three minute intro during kick-off	✓	-	-	-	-
Business partner roundtable or lead BoF	✓	✓	-	-	-

Questions? IBMConferences@Learnquest.com

This event is being organized as part of IBM's Global Skills Initiative by LearnQuest, an IBM Global Training Provider, in collaboration with the IBM IoT team.