




# Leverage the Power of three IBM EMEA Conferences:

<p><b>4 DAYS.</b> <b>3 EVENTS.</b></p> <p>13-16 October, 2015 Dublin, Ireland</p>	<p><b>IBM Digital Experience 2015</b></p>  <p><b>IBM Software University (WebSphere PLUS) 2015</b></p>  <p><b>IBM Commerce Learning Academy 2015</b></p> 	<p>powered by <b>IBM GLOBAL TRAINING PROVIDERS</b></p> <p>organized by <i>LearnQuest</i></p>
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## Sponsorship and Exhibit Opportunities 13 - 16 October | Dublin, Ireland

Increase your visibility among clients, grow your business, and cultivate new leads by becoming a sponsor or exhibitor in the Solutions EXPO at these three Dublin IBM Conferences: The **IBM Digital Experience 2015**, the **IBM Software University 2015 | WebSphere Technical University PLUS** and the **IBM Commerce Learning Academy 2015** are held together in one place. The Solution EXPO is a centrally located busy hub for you to feature your solutions. Reach IT decision makers and promote your solutions to a targeted audience.

**For more information about sponsorship opportunities or to discuss additional individual sponsorship opportunities contact:**

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### Top five reasons to invest in the Solutions EXPO

1. Take advantage of unique sponsorship **opportunities** to increase your visibility among clients, business partners and IBM employees.
2. Leverage networking and collaboration opportunities to forge new **partnerships**, build stronger relations, and grow your business.
3. Immerse yourself in sessions that build the skills you need to create **competitive advantage** and help your business succeed.
4. Strengthen attendee **knowledge** of your products and services, and demonstrate leadership in your industry.
5. Turn opportunities into outcomes with the **leads** you capture at IBM Dublin Conferences 2015.

### Overview

#### Solutions EXPO Dates & Hours

*Tuesday, 13th Oct*

18:15 - 20:00 Welcome Reception

*Wednesday, 14th Oct*

10:00 - 20:00 EXPO Opening

17:45 - 20:00 Networking Reception

*Thursday, 15th Oct*

10:00 - 17:45 EXPO Opening

#### More information:

[ibm.com/training/events/ede](http://ibm.com/training/events/ede)

[ibm.com/training/events/websphere](http://ibm.com/training/events/websphere)

[ibm.biz/cia-2015](http://ibm.biz/cia-2015)

This event is being organized as part of IBM's Global Skills Initiative by LearnQuest, an IBM Global Training Provider.

**Act now and contact:**

**[isabelle.yriarte@learnquest.com](mailto:isabelle.yriarte@learnquest.com)**

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13-16 October, 2015  
Dublin, Ireland

**IBM Digital Experience 2015**



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**IBM Commerce Learning Academy 2015**



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## Sponsorship Packages (Participation is subject to review and approval)

Basic Packages Inclusions	Diamond	Platinum	Gold	Silver	Bronze	Standard
Price	35.000€	15.000€	10.000€	7.500€	5.500€	4.995€
Numbers of available Packages at this title level	1	2	4	6	unlimited	unlimited
Exhibition Space Size	4 x 2m	2 x 2m	2 x 2m	1 x 2m	1 x 2m	1 x 2m
Wireless Internet Access & Electricity	✓	✓	✓	✓	✓	✓
Full Conference Badges Include access to entire conference.	10	5	4	3	2	2
Sponsorships	Welcome Reception + Prize Draw	Gala Dinner + Prize Draw	1 Lunch + Prize Draw	Lab Sponsorship	Certification Sponsorship	-
1 Logo with Hyperlink on IBM event web site	✓	✓	✓	✓	✓	✓
Technical presentation lecture slot and posting of content on attendee portal (60 min) All presentations are subject to review/approval and submission due dates apply.	✓	✓	✓	✓	-	-
Literature seat drop during Keynote	✓	-	-	-	-	-
Sponsor Logo on Conference Welcome Bag	✓	-	-	-	-	-
1 page insert in Welcome Kit Up to one A4 folded or smaller flyer or one small flat promotional item.	✓	✓	✓	-	-	-
Logo in logistics pre-event email to participants	✓	✓	✓	✓	✓	✓
Free text in Event Guide	400 words	250 words	200 words	150 words	100 words	50 words
Outside back cover on Event Guide	✓	-	-	-	-	-
Inside back cover on Event Guide	-	-	-	-	-	-
Lead Retrieval System	✓	✓	✓	✓	✓	✓

Increase your visibility among clients, grow your business, and cultivate new leads by becoming a sponsor or exhibitor in the Solutions EXPO at IBM Dublin Conferences 2015.

**Additional individual sponsorship opportunities are possible – just contact us:**

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