BADGE E-MAIL: Add your IBM Badge to LinkedIn

LinkedIn has added a new feature to profiles that we think you'll be interested in.

With LinkedIn's <u>Add Media</u> capability, you can add documents, photos, links, videos and presentations to your Summary, Experience and Education sections of the profile. Here is how:

1) Go to your <u>Acclaim</u> Badge Wallet and view your badge. Click on the URL icon and Copy to Clipboard.



2) Select the section of your LinkedIn profile where you'd like the image to appear.



3) Click on the Link button. Paste the URL you copied from Acclaim into the field on LinkedIn. Click Continue.

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This is how the badge displays on your profile.



Anyone can click on the badge to view an expanded description of the badge. By clicking Read Original, the viewer will be taken back to Acclaim to verify the badge's authenticity.

